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CONNECT

HAPPY VALLEY

Real Life. Curated.

This week's stories include a first look at the new Connect Happy Valley experience launching soon, our search for community connectors and category guides, and a warm look back at the remarkable legacy of Art Fine, one of the true originals of downtown State College. Summer is here. Time to get out and be part of it. [Check Connect.](#)



NEWS

A Stronger Signal for Happy Valley

There is no shortage of things happening in Happy Valley. The challenge is figuring out what is actually worth your time. For years, we have all lived inside fragmented feeds, scattered Facebook groups, random event posts, endless scrolling, and algorithms deciding what we should care about next. Somewhere along the way, discovering what is happening in our own community became harder than it should be.

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NEWS

Want to Help Shape the Future of Happy Valley?

Connect Happy Valley is a local project that highlights people, places, and events across the region. It focuses on real experiences and practical recommendations for residents, visitors, students, and alumni. We are forming the Connect Crew. This is a group of people who enjoy getting out in Happy Valley and sharing what they find in a clear and honest way.

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EVENTS | LIVE HAPPY

This Week Around Happy Valley: Community Conversations and Plenty to Do

This week around Happy Valley brings a remarkable amount of activity including live music, family outings, outdoor events, and community gatherings.

It is also a good week to think about the future of State College itself.

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NEWS

Heart and Sole: Art Fine's 51-Year Run Downtown

When Barefoot closes this Sunday, State College will not just lose a shoe store. It will lose one of the people who helped make downtown feel alive. For more than 51 years, Art Fine helped shape the personality of Happy Valley through businesses that were never simply about shoes or clothing. Barefoot. Metro. People's Nation. AJ Fine's Sample Sale. His stores became part of the rhythm of downtown itself, ...

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American Airlines to Launch Nonstop Service from State College Regional Airport to Charlotte Douglas International Airport – State College Air Alliance

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Connect Happy Valley Media Kit
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